



PARTNERSHIPS

Active:

Transition Society – Planning next phase of 16 Days

City of Courtenay – Family Day Art Kits

City of Courtenay – Music in the Park

FFSA:

New Interim Cultural Services Director – introductions to Craig Rushton

Cultural Scorecard – initial phase

Public Art Request – schedule for Feb 17, planning dept 5th st bridge

Updated PHO

Host Culture Core group – monthly

Roundtables – Genres hosted monthly. Need to work on better data collection systems as per contract

OCP – Feedback on last draft

4th Street Parklet – programming discussion

Marketing – joint marketing opportunities discussed, timeline & calendar in discovery

Arts Guide – discussing opportunities and small website renovation

PROMOTION

Planning:

TVI – conversations underway about regional tourism marketing for our sector, with city stakeholder group we are purchasing a full page in BC Guide to Arts & Culture, TVI is likely going to purchase a 2page spread for Cultural Roadtrips. CV Visitor Guide is underway, and we will be working with TVI on updating and expanding the Arts & Culture editorial, as well as collaborating with our own members/stakeholders on advertising. Goal is to find champions for Galleries, Museums, Performing Arts and Venues to collectively fill some pages to create a substantial section for Arts & Culture.

Membership:

CURRENT PAID MEMBERS: 86 Individual, 8 Organization

Membership #'s are down overall. This is an area that's been left to its own devices during the pandemic, and could use some focused attention – both from a technical perspective (website database needs some cleaning up due to change in membership plugin) and a communications perspective. A membership drive has not been done in any meaningful way since 2020 Arts Guide sales.

Member Benefits – in discussion around updating these – we are able to offer numerous promotional benefits, particularly discounts on advertising in multiple media, and amplification through our own channels.

IMPACT

Programming:

30 Day – 1900+ trackable posts on FB & Insta, 21+k views, great engagement, comments and feedback.

BIZsense & Professional Workshops – Registration is going well. Workshops are booked thru April 2022

Arts Access Workshops – Have a couple being finalized for end of Feb & April, more in the fall.

Summer Street Markets – Conversations are underway with Farmers Market, contemplating logistical issues re covid and person-power required.

Poet Laureate – Nomination forms have been updated, conversations happening with Writer's Society and BC Federation of Writers for jury and outreach

Practice – New videos will be up on Youtube shortly, and pages added to library, events and activities are in place for March/April.

14 Days – Project is underway with Art Therapist, Nicole Crouch, to offer 14 day creative journaling/reflection on self-love & self-worth

Exhibitions – Member show planning ongoing.

Digital Resources & the Toolkit – Digital toolkit has received some updates, Kera is involved with Creative Coast (next iteration of DIG project) and they are devising an equity framework with ArtsBC for curating resources with that lens. We will apply that to our toolkit once that is more developed.

CAPACITY

Funding:

BC Arts Council - Submitted Jan 20

New Horizons for Seniors – application submitted Dec 2021

City of Courtenay –invoice for next payment due April 2022

All reports on completed grants have been submitted

Donation receipts for 2021 have gone out

Organizational:

Repairing Quickbooks structurally with accountant

Creating Operations plan & plan to work with Vantage Point

Implementing Office 365

Increased volunteer engagement

Investing in HR processes & advisement from our cohorts in industry

EQUITY

JEDI:

KFN – connected to our appointed liaison Pamela Mitchell, Culture & Language Coordinator

Programming – several contractors investing in our programming & outcomes

Revising Respectful workplace policy draft for the BOD

Engaging with LGBTQ+ youth in programming or partner opportunities

Investigating development of committee – roles & terms of reference need to be addressed